

Initial review of grcity.us department page content and potential presence on grandrapidsmi.gov

Department Page – OC Department		
Page name	Reference Material	Notes
Fire Department	<u>Fire Department</u>	
	Response Districts Map	
	Fire Suppression Division	
	Training Division	
	Regional Training Center	
	<u>Career Opportunities</u>	
	Fire Corps Volunteer	
	Building and Fleet Maintenand	<u>ce</u>
	Support Staff	
	Strategic Planning	
	Accreditation Information	
	About Us	
	Fire Prevention Bureau	
	<u>Fire Investigation</u>	

Guides – OC General		
Page	Reference Material	Notes
Starting and Running a Business in Grand Rapids	HazMat Planning Operational Permits Chemical Survey FAQ	Licenses, permits, and code compliance section — replace current links that go back to grcity.us with new content
Waste Services Guide	Kent Hazardous Drop-off NIOSH Chemicals Info MDEQ Toxic Chemical Data	Section of a larger guide to City and other agency waste services
Fire Inspections and Permits	Inspections & Permits LP-Gas Containers Existing Commercial Building Hot Work Permit Operational Permits Pyrotechnic Special Effects Permit	Guide to Fire Inspections and Permitting processes
Special Event Planning Guide	Special Events	Additional content in Special Event Planning Guide

# GRFD GR DIGITAL Content Strategy

Programs and Initiatives – OC Initiative		
Page	Reference Material	Notes
Emergency Preparedness	Emergency Management	Initiative page with info and
	<u>Citizen Corps</u>	resources on preparedness
	Do 1 Thing	
	<u>FEMA</u>	
	State Resources	
Fire Department	Regional Training Center	Initiative page with
Recruitment	Fire Academy	recruitment programs and
	Training Division	info.
	Recruitment and Careers	
Home Safety Assessment	Fire Safety	Guide with fire safety and
	Fire Safety Materials	prevention materials and info
	<u>Kitchen Fires</u>	
	<u>Candles</u>	
	E.D.I.T.H.	
	Fire Extinguishers	
	Fire Safety for Kids	
	Fire Safety PSA's	
	Residential Safety Program	
	Smoke Detectors	
	<u>Carbon Monoxide</u>	
	Residential Sprinklers	
	FAQ	

Services – OC Service		
Service name	Reference material	Notes
Apply for an operational permit	Operational Permits PDF Application Chemical Survey FAQ	Service Directory page for getting an operational permit
Register a fire alarm system	Fire Alarm Ordinance Ordinance PDF False Alarm Fees	Service Directory page to register a fire alarm system with the Fire Department
Apply for a hot work permit	Hot Work Permit	Service Directory page to get a hot work permit
Apply for an operational permit	Operational Permits	Service Directory page to get an operational permit
Request a fire vehicle at a community event	Request a fire truck for community events	Service Directory page to request a fire truck

# GRFD GR DIGITAL Content Strategy

General Pages – OC General		
Page	Reference Material	Notes
Fire Chief	Fire Chief	Page with image and bio of Fire Chief
Deputy Chief (2)	Deputy Chiefs	Individual pages with image and bio of Deputy Chiefs
Battalion Chiefs (6)	Battalion Chiefs	Individual pages with images and bios of Battalion Chiefs
Fire Prevention Division (8)	Fire Prevention Division	Individual pages with images and bios of Prevention Division personnel

Landing Page – OC Landing Page		
Page	Reference Material	Notes
Fire Stations	Fire Stations	Simple landing page with links to OC Directory pages for each station
Documents and Reports	Reports and Statistics	Document library of annual reports and other important Fire Department documents
Codes and Ordinances	Codes & Ordinances	Document library of Fire codes and ordinances

Directory – OC Directory		
Page	Reference Material	Notes
Bridge Street Station	500 Bridge Street NW	Page with at-a-glance info about Bridge Street station
Burton Street Station	2941 Burton Street SE	Page with at-a-glance info about Burton Street station
Chester Street Station	1002 Chester Street SE	Page with at-a-glance info about Chester Street Station
Covell Avenue Station	1154 Covell Avenue NW	Page with at-a-glance info about Covell Avenue Station
Division Avenue Station	1734 S Division Avenue	Page with at-a-glance info about Division Avenue Station
Franklin Street Station	115 Franklin Street SW	Page with at-a-glance info about Franklin Street Station
Kalamazoo Avenue Station	2541 Kalamazoo Avenue SE	Page with at-a-glance info about Kalamazoo Avenue Station

#### GRFD

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### Content Strategy

LaGrave Avenue Station	38 LaGrave Avenue SE	Page with at-a-glance info about LaGrave Avenue
	17551	Station
Leonard Street Station	1755 Leonard Street NE	Page with at-a-glance info
		about Leonard Street Station
Monroe Avenue Station	1181 Monroe Avenue NW	Page with at-a-glance info
		about Monroe Avenue
		Station
Plainfield Avenue Station	2251 Plainfield Avenue NE	Page with at-a-glance info
		about Plainfield Avenue
		Station

Other Content		
Page	Reference Material	Questions
Incident Response and	Incident Response and	This is currently password-
Inspection Activity Map	Inspection Activity Map	protected. Is there a publicly
		accessible link available, or
		should we remove this?
Vehicles	<u>Vehicles</u>	How relevant are these
		pages? Is there an audience
		looking for this info?
Prevention Bureau	Customer Service Survey	How often is this used? Is
Customer Survey		this reported on?
		If still relevant OpenForm
2011 List of Approved	PDF Document	Is this relevant and up-to-
Smoke Detectors		date?
Annual Reports	Multiple	Are these published around
		or on the same date every
		year?